



A DIVISION OF LOEWS THEATRES, INC. • 666 FIFTH AVENUE, NEW YORK, N.Y. 10103 • (212) 841 8500 • CABLE LORILLARD

STEVE JASELTA
FYI -

ElB... 6/13/85 -

Circular No. 2908
May, 1985

**INTRODUCING
NEWPORT MENTHOL 25's KING SIZE FILTER CIGARETTES
AND
NEWPORT MENTHOL 25's 100MM FILTER CIGARETTES**

TO OUR CUSTOMERS: In the State of Pennsylvania and customers located outside but distributing cigarettes to retail accounts in the State of Pennsylvania

LIST PRICE: King Size \$31.15 Per M
100mm \$32.40 per M

INTRODUCTORY ALLOWANCE: An introductory allowance of \$2.00 per M (\$24.00 per case of 12M) will be given on Newport 25's King Size and Newport 25's 100's Cigarettes beginning June 26, 1985 through July 26, 1985. This allowance will be deducted "off invoice".

STAMPING ALLOWANCE: A Stamping Allowance of \$6.00 per 12M case will be given on Newport 25's King Size and Newport 25's 100's. This allowance will be deducted "off invoice".

ALLOCATION: Introductory period allocations have been established for all customers. Your allocation is:
NEWPORT 25's KING SIZE _____ 12M Cases
NEWPORT 25's 100's _____ 12M Cases

INTRODUCTORY TERMS: 3.25% CASH DISCOUNT ON ALL SHIPMENTS WITHIN ALLOCATION QUANTITIES MADE THROUGH JULY 26, 1985 PROVIDED PAYMENT IS RECEIVED AT OUR REMITTANCE ADDRESS WITHIN 30 DAYS OF INVOICE DATE.

SHIPMENTS: First deliveries will be made June 26, 1985.

PACKING: Soft packages of 25 cigarettes, cartons of 200, shipping containers of 12M.

SHIPPING CASE:

	King Size	100's
Weight:	33.44 lbs.	38.43 lbs.
Cube:	2.5 Cu. Ft.	2.9 Cu. Ft.
Dimensions:	17 3/4 " x 11 3/8 " x 2 13/8 "	12 5/8 " x 11 3/8 " x 2 13/8 "

UNIVERSAL PRODUCT CODE: Manufacturer's Identification Number 26100

	UPC Case Code	UPC Carton Code	UPC Package Code
NEWPORT 25's KING SIZE	02205	80204	00204
NEWPORT 25's 100's	02215	80214	00214

Lorillard

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